



2026 Granite State HR Conference

April 1-2, 2026

North Conway Grand Hotel

North Conway, NH

SPONSORSHIP OPPORTUNITIES

The **Granite State HR Conference** provides a unique retreat-style experience for HR professionals to meet in a private setting to discuss the HR landscape, share best practices, engage in hands-on training with actionable takeaways, and forge new relationships with sponsors and fellow attendees for personal, professional and business growth.

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Reserve

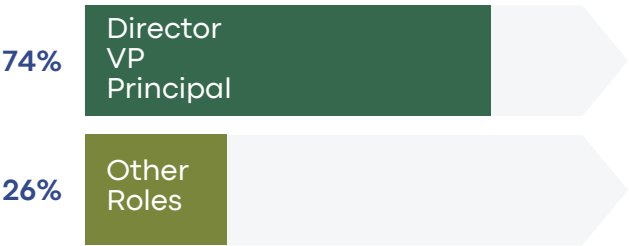
MISSION

The mission of the Granite State Human Resources Conference is to bring Human Resource Professionals together from all types of companies and organizations, vendors, and educational experts to promote HR knowledge, networking, and the HR profession.

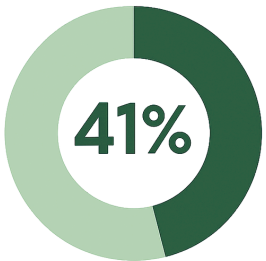


WHO'S AT THE GSHRC:

THE ATTENDEES AT THE GSHRC ARE TODAY AND TOMORROW'S LEADERS.

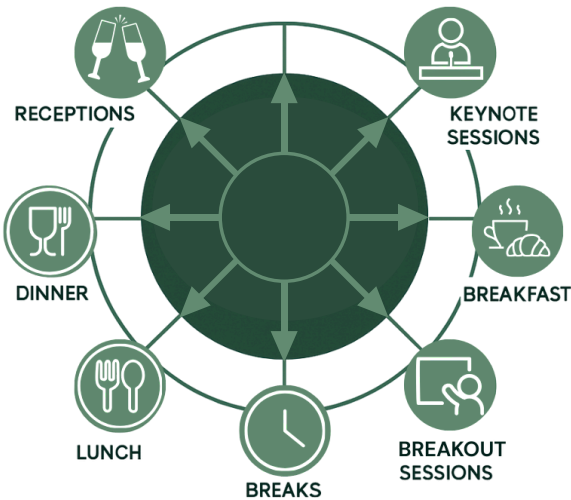


THE AUDIENCE IS NEVER STALE!



of 2025 attendees were attending for the first time

NUMEROUS NETWORKING OPPORTUNITIES



RETURN ON INVESTMENT

We have significant marketing power within the HR professional community and market.



WE APPRECIATE YOUR CONSIDERATION IN SPONSORING THE 2026 GRANITE STATE HUMAN RESOURCES CONFERENCE.

SPONSORSHIP MENU

To reserve your sponsorship, please visit GSHRconference.org or email Gregg@GreenTreeEvents.com

PLATINUM (\$7,500) - Exclusive Opportunity - SOLD

Top billing on website, conference materials and signage, podium time at Welcome address

GOLD (\$4,500)

- **Registration:** Company logo on registration site and confirmation emails - SOLD
- **Wednesday Dinner & Entertainment:** Company logo on cocktail napkins, selection of specialty cocktail, intro entertainer - SOLD
- **Lunch:** Opportunity for seat drop and podium time during lunch - SOLD
- **Lanyard:** Company name and logo on lanyards - SOLD

SILVER (\$3,750)

- **Keynote:** Company logo on signage, intro keynote speaker - SOLD
- **Legal Update:** Company logo on signage, intro panel - SOLD
- **Ry Perry HR Hero Award:** Company logo on signage, intro HR Hero Award - SOLD
- **Charging Station:** Company logo on portable phone chargers used by attendees - SOLD
- **Morning Wellness:** Opportunity to sponsor select wellness activities - SOLD
- **Hotel Key Card:** Company logo on hotel key cards

BRONZE (\$2,750) (no display table)

- **Breakout Session:** Opportunity for seat drop and intro of session topic - SOLD
- **Credit Certificate:** Company logo on credit certificates - SOLD
- **Early Bird Session:** Opportunity for seat drop and intro of session topic - SOLD
- **Headshot Studio:** Logo on signage - SOLD
- **Attendee Gift Bag:** Company logo on attendee gift bag - SOLD
- **Golden Ticket:** Company logo and messaging on golden ticket flyers - SOLD
- **\$500 Giveaway:** Company intro and drawing of (5) \$100 winners - SOLD
- **Breakfast:** Logo on signage (2 available)
- **HR Happy Hour:** Logo on signage

SPONSOR PASS (\$1,500) (no display table)

Tickets for the GSHRC are limited due to venue capacity. We aim for as many human resources professionals as possible to be able to attend. If your company provides product or services to the HR community but you are not selecting one of the sponsor packages listed above, you may purchase a 'Sponsor' ticket for \$1,500 per person.

SPONSORSHIP DELIVERABLES

| Pre-event | Platinum | Gold | Silver | Bronze |
|--|---------------|------|--------|--------|
| Logo on placement on GSHRC website | 1st | 2nd | 3rd | 4th |
| Logo on placement on printed materials | 1st | 2nd | 3rd | 4th |
| Logo in pre-conference enewsletters | 1st | 2nd | 3rd | 4th |
| Social media shout-out | 4 | 3 | 2 | 1 |
| Feature article in pre-conference enewsletters | 2 | 1 | 1 | N |
| Pre-conference attendee list | Y | Y | N | N |
| Onsite | | | | |
| Dedicated slide with logo | Y | Y | N | N |
| Display table (optional) | Y | Y | Y | N |
| Signage | Logo & Banner | Logo | Logo | Logo |
| Attendee gift bag insert (no paper inserts) | Y | Y | Y | Y |
| Included registrations | 4 | 2 | 2 | 1 |
| Post-event | | | | |
| 2027 rate hold | Y | N | N | N |
| 2027 right-of-first-refusal | Y | Y | N | N |
| Logo on thank you-email | 1st | 2nd | 3rd | 4th |
| Post-conference attendee list | Y | Y | Y | Y |

Please note: deliverables are subject to change based on venue and/or budget limitations. The GSHRC will do its best to offer a comparable deliverable in the case that we are not able to fulfill a deliverable as outlined above.



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To reserve your sponsorship, please contact us at:

www.gshrconference.org · Gregg@greentreeevents.com

