

Getting Ready for the GSHRC Exhibitor/Sponsor Checklist

OCTOBER 3-4, 2022 • DOUBLETREE BY HILTON MANCHESTER, NH

For more information on these tasks, visit our exhibitor dashboard at: https://www.gshrconference.org/vendor-information

Complete digital floorplan listing (deadline: August 31st)
Book hotel rooms (deadline: September 12th)
Submit staff pass names (deadline: September 16th)
Ship show bag insert (deadline: September 28th) Please review your package to see if this is included.
Decide on exhibitor booth prize give-away
Market your involvement at the GSHRC! <u>Visit this page</u> for handy downloads, images, content and other resources to promote your support of the GSHRC and New Hampshire's HR community!
Establish a plan to gather leads at the conference
Determine the follow-up plan for leads post-conference
Order/pack booth set-up, signage, promotional materials, etc.
Download the 'Booth Staff Info' and provide to your booth workers

Need help? Contact our event planners!





