



## 2026 Granite State HR Conference

April 1-2, 2026

North Conway Grand Hotel

North Conway, NH

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SPONSORSHIP OPPORTUNITIES

The **Granite State HR Conference** provides a unique retreat-style experience for HR professionals to meet in a private setting to discuss the HR landscape, share best practices, engage in hands-on training with actionable takeaways, and forge new relationships with sponsors and fellow attendees for personal, professional and business growth.

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## MISSION

The mission of the Granite State Human Resources Conference is to bring Human Resource Professionals together from all types of companies and organizations, vendors, and educational experts to promote HR knowledge, networking, and the HR profession.

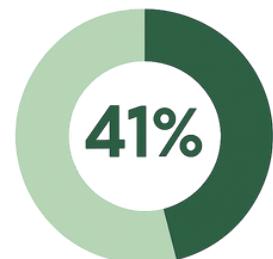


# WHO'S AT THE GSHRC:

THE ATTENDEES AT THE GSHRC ARE TODAY AND TOMORROW'S LEADERS.

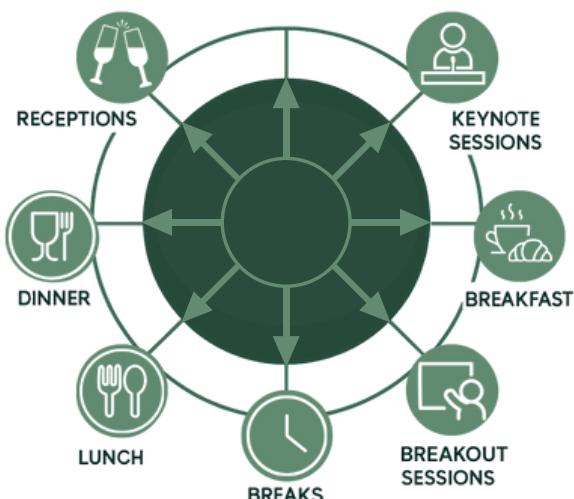


THE AUDIENCE IS NEVER STALE!



of 2025 attendees were attending for the first time

## NUMEROUS NETWORKING OPPORTUNITIES



WE APPRECIATE YOUR  
CONSIDERATION IN  
SPONSORING THE 2026  
GRANITE STATE HUMAN  
RESOURCES CONFERENCE.

## RETURN ON INVESTMENT

We have significant marketing power within the HR professional community and market.



# SPONSORSHIP MENU

To reserve your sponsorship, please visit [GSHRconference.org](http://GSHRconference.org) or email [Gregg@GreenTreeEvents.com](mailto:Gregg@GreenTreeEvents.com)

## PLATINUM (\$7,500) - Exclusive Opportunity - SOLD

Top billing on website, conference materials and signage, podium time at Welcome address

## GOLD (\$4,500)

- **Registration:** Company logo on registration site and confirmation emails - SOLD OUT
- **Wednesday Dinner & Entertainment:** Company logo on cocktail napkins, selection of specialty cocktail, intro entertainer - SOLD OUT
- **Lunch:** Opportunity for seat drop and podium time during lunch
- **Lanyard:** Company name and logo on lanyards - SOLD OUT

## SILVER (\$3,750)

- **Keynote:** Company logo on signage, intro keynote speaker - 1 left!
- **Legal Update:** Company logo on signage, intro panel - SOLD OUT
- **Ry Perry HR Hero Award:** Company logo on signage, intro HR Hero Award - SOLD OUT
- **Charging Station:** Company logo & messaging on portable phone chargers used by attendees - SOLD OUT
- **Morning Wellness:** Opportunity to sponsor select wellness activities - SOLD OUT

## BRONZE (\$2,750)

- **Breakout Session:** Opportunity for seat drop and intro of session topic - 1 left!
- **Credit Certificate:** Company logo on credit certificates & email communications
- **Early Bird Session:** Opportunity for seat drop and intro of session topic - SOLD OUT
- **Headshot Studio:** Logo on signage - SOLD OUT
- **Attendee Gift Bag:** Company logo on attendee gift bag - SOLD OUT
- **Golden Ticket:** Company logo and messaging on golden ticket flyers - SOLD OUT
- **\$500 Giveaway:** Company intro and drawing of (5) \$100 winners throughout the conference - SOLD OUT

## SPONSOR PASS (\$1,500)

**Tickets for the GSHRC are limited due to venue capacity.** We aim for as many human resources professionals as possible to be able to attend. If your company provides product or services to the HR community but you are not selecting one of the sponsor packages listed above, you may purchase a 'Sponsor' ticket for \$1,500 per person.

# SPONSORSHIP DELIVERABLES

Pre-event	Platinum	Gold	Silver	Bronze
Logo on placement on GSHRC website	1st	2nd	3rd	4th
Logo on placement on printed materials	1st	2nd	3rd	4th
Logo in pre-conference enewsletters	1st	2nd	3rd	4th
Social media shout-out	4	3	2	1
Feature article in pre-conference enewsletters	2	1	1	N
Pre-conference attendee list	Y	Y	N	N
Onsite				
Dedicated slide with logo	Y	Y	N	N
Display table (optional)	Y	Y	Y	N
Signage	Logo & Banner	Logo	Logo	Logo
Attendee gift bag insert (no paper inserts)	Y	Y	Y	Y
Included registrations	4	2	2	1
Post-event				
2027 rate hold	Y	N	N	N
2027 right-of-first-refusal	Y	Y	N	N
Logo on thank you-email	1st	2nd	3rd	4th
Post-conference attendee list	Y	Y	Y	Y

*Please note: deliverables are subject to change based on venue and/or budget limitations. The GSHRC will do its best to offer a comparable deliverable in the case that we are not able to fulfill a deliverable as outlined above.*





To reserve your sponsorship, please contact us at:

[www.gshrconference.org](http://www.gshrconference.org) · [Gregg@greentreeevents.com](mailto:Gregg@greentreeevents.com)

