

CELEBRATING **20 YEARS**

**TOGETHER TOWARDS TOMORROW**

March 26-27, 2018 | [gshrconference.org](http://gshrconference.org)



**Is the GSHRC the right ROI for your company?** We think so! And here's why:

- We bring the decision makers. 63% of attendees are manager level or higher, able to make the decisions on the programs, products and services their company needs. Additionally, 28% of attendees classify as generalist/specialist tasked with streamlining processes and providing innovative solutions.
- The audience is never stale. 28% of attendees are new every year while 23% have only been coming 1-3 years. So even if you've exhibited in the past, there are always new attendees and new opportunities to connect!
- The attendees want you there! They're looking for you! Next to learning and networking, connecting with the exhibitors and sponsors in one of their biggest reasons for attending the conference!
  - Continuing Education
  - Payroll
  - HR Software
  - Drug Testing
  - Opportunities for Career Changes
  - Bookstore
  - Health/Wellness
  - Learning Resources
  - Tax and Legal Counsel
  - Recruitment Services
  - Awards/Employee Recognition
  - Employee Incentives
  - Background Checks
  - Benefits
  - Mediation
  - Cloud Applications
  - Translation Services
  - On The Job Training
  - Skills Assessment
  - Online Compliance Training
  - Badging Systems
  - Paperless HR
  - Professional Employment Organizations
  - Online Performance Appraisal Management

## **RESERVE YOUR SPACE TODAY!**

The hub of the event will once again be The Expo Center at the Radisson Manchester. The day-and-a-half-long program features timely speakers and informative break-out sessions as well as great networking opportunities and lots of fun. Please note that the GSHRC booths and sponsorships tend to go quickly so please register soon! Once again this year, exhibitors and sponsors can register online via a secure form and pay with a credit card or print an invoice to pay by check.

**TO RESERVE YOUR EXHIBITOR OR SPONSOR BOOTH:**

**[www.regonline.com/gshrc2018](http://www.regonline.com/gshrc2018)**

**FOR MORE INFORMATION, VISIT [WWW.GSHRCONFERENCE.ORG](http://WWW.GSHRCONFERENCE.ORG) or contact:**

Exhibitors: Exhibitor Chair Shari Marston; [smarston@monarchinstrument.com](mailto:smarston@monarchinstrument.com) or 603-883-3390

Sponsors: Gregg Shapiro of Green Tree Event Consultants; [gregg@greentreeevents.com](mailto:gregg@greentreeevents.com) or 207-781-2982 x130

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MONDAY, MARCH 26, 2018		
2:00p - 8:00p	Expo	Exhibitor Load-In & Set-Up (Expo not open Tues)
12:00p	Assembly	Registration Open
12:30p - 2:00p	Salons	Breakout Session #1
2:00p - 2:15p	Assembly	Break
2:15p - 3:00p	Armory	Welcome & Scholarship Award
3:00p - 4:15p	Armory	Keynote #1: Ryan Pierce
4:15p - 5:30p	Armory	GSHRC Birthday Party!
5:30p	Around Town	Dine Around Town Dinners
TUESDAY, MARCH 27, 2018		
7:30a	Expo	Registration Open/Office Lounge Open
7:30a - 8:15a	Expo	Networking & Newcomer Breakfast
8:15a - 8:30a	Expo	Welcome Back SHRM Representative
8:45a - 10:00a	Expo	Keynote #2: China Gorman
10:00a - 10:30a	Expo	Coffee Break/Expo Time
10:30a - 11:45a	Salons	Breakout Session #2
11:45a - 1:00p	Expo	Lunch/Expo Time Hero Award Announcement \$1,000 Grand Prize Giveaway
1:00p - 2:15p	Salons	Breakout Session #3
2:15p - 2:45p	Expo	Dessert/Expo Time
2:45p - 4:15p	Salons	Keynote #3: Steve Gilliland
4:15p - 5:30p	Expo	Networking Reception Exhibitor Prize Drawings Golden Ticket Drawing

### CONFERENCE EXTRAS

- Full Page Ad - \$600
- 1/2 Page Ad - \$375
- 1/4 Page Ad - \$225
- Conference Tote Insert (500) - \$350
- Power, 5amps - \$65
- Logo & Weblink for 1 Year - \$195

### TICKETS

- Additional Staff Pass (expo, food & bev only) - \$75
- Conference Pass (entire conference) - \$255 (savings of \$70!)

Need more information? Visit the website at

[www.GSHRConference.org](http://www.GSHRConference.org)

## Sponsorships & Exhibitor Packages

	Sponsor \$5,000	Sponsor \$4,000	Sponsor \$3,500	Sponsor \$3,000	Sponsor \$2,500	Sponsor \$2,000	Sponsor \$1,500	Deluxe \$975	Budget \$750	Table \$500
<b>Pre-Conference Advertising</b>										
Website	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Listing	Listing	Listing
Social Media	5-"Shout-Out"	3-"Shout-Out"	2-"Shout-Out"	1-"Shout-Out"	No	No	No	No	No	No
Enews	Yes	Yes	No	No	No	No	No	No	No	No
Registration Brochure	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Logo & Link	No	No	No	No
Attendee List Pre-Conference (2 weeks prior)	Yes	Yes	Yes	Yes	No	No	No	No	No	No
<b>Conference Guide</b>										
Cover Presence	Yes (logo)	Yes (mention)	No	No	No	No	No	No	No	No
Advertisement	Full Page, Full Color	Full Page B/W	Half Page B/W	Half Page B/W	Quarter Page B/W	Quarter Page B/W	Quarter Page B/W	No	No	No
Exhibitor Directory	Logo & Listing	Logo & Listing	Logo & Listing	Logo & Listing	Logo & Listing	Logo & Listing	Logo & Listing	Logo & Listing	Listing	Listing
Special Write-Up	100-Word w/ Logo	75-word w/ logo	50-Word w/Logo	50-Word w/ Logo	No	No	No	No	No	No
<b>At The Conference</b>										
Booth	Sponsor Location	Sponsor Location	Sponsor Location	Sponsor Location	Sponsor Location	Sponsor Location	Sponsor Location	Standard Location	Budget Location	6' Table Location
Signage	Logo banner	Logo banner	Logo banner	Logo banner	Logo banner	Logo banner	No	No	No	No
Tote Bag Insert	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	No	No
5 amps of Power to the Booth	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	No
<b>Additional Items</b>										
Conference Passes (all-access)	4	3	2	2	1	1	1	No	No	No
Staff Passes (expo & food/beverage only)	4	4	3	3	2	2	2	2	2	1
Dedicated slide in all-day show in expo	Yes	Yes	Yes	Yes	No	No	No	No	No	No
<b>Post Conference</b>										
Attendee List Post-Conference	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	No
Future Year Right-of-First-Refusal	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	No	No
Next Year Rate Hold	Yes	Yes	No	No	No	No	No	No	No	No
Exclusive Opportunities	4 Available: Major - 2 left!	1 available: Tote-Bag	4 available: Registration Hero Award Lanyard Office Lounge	4 Available: Mon-Keynote Tues-Keynote-1 Tues-Keynote-2 Tues-Reception	2 Available: Golden Ticket Conference Guide	10 available Food & Beverage (4) Credit Certificates Workshop (2) GSHRC Birthday Party (2) \$1K Grand Prize Giveaway	4 available: Notepad Water Bottle Pen STD-E-blast			

\* Crossed out indicates 'sold'

2018 Granite State HR Conference  
 Expo Center of New Hampshire, Manchester, NH  
 March 26-27, 2018  
**Expo Floorplan**

